



WorkSource
CALIFORNIA
L.A. County Workforce Investment Board

WIA E-NEWSLETTER

VOLUME 6

JULY 2013



RE-IMAGINING THE LOS ANGELES COUNTY WORKFORCE SYSTEM

GUIDING PRINCIPLES



Los Angeles County Workforce System

Creativity is thinking up new things. Innovation is doing new things.
Theodor Levitt

You have all the reason in the world to achieve your grandest dreams. Imagination plus innovation equals realization.
Dennis Waitley

RE-IMAGINING THE LOS ANGELES COUNTY WORKFORCE SYSTEM

The WIA system nationally faces significant challenges. As the 3rd largest local workforce investment area in the U.S. and 2nd largest in California, the potential impact to L.A. County in the near future is great. Funding reductions are likely to continue at the federal level. At the State level, there has been an increase in legislative proposals to restrict the use of WIA funds and place a greater emphasis on performance, accountability and cost effectiveness. The new statewide workforce computer system offers an opportunity to change the way we do business, expand services and increase access by both business and job seekers. Given these challenges, it is imperative that the County take this opportunity to address the Affordability, Accountability and Effectiveness of the current workforce development system.

On May 17, the L.A. County Workforce Investment Board unanimously endorsed these principles as a foundation for designing a high performing and innovative workforce development system in the County. These Principles represent overarching values to guide a process over the next year to re-imagine a WIA system in the County that addresses these challenges and better meets the employment and training needs of jobseekers and businesses.



Providing Workforce Development Services in Los Angeles County is a very unique, often difficult, yet rewarding challenge! The diversity of people, communities, and industries in the County makes it necessary to have an equally diverse and vast approach to providing effective services to help all in need. In addition, Federal and State Legislators continue to re-shape Workforce service delivery with new requirements.

It remains a priority of the Los Angeles County Workforce Investment Board (WIB), and the County of Los Angeles, to remain a national leader in Workforce Development. To ensure that the County is able to continue to meet State and federal requirements while increasing performance, sustainability and competitiveness, Community and Senior Services Department (CSS) began to brainstorm on re-imagining the Los Angeles County Workforce System. CSS compiled and outlined their brainstorming into 9 Guiding Principles that were approved by the WIB and led to 9 Major Tenets of WIA Redesign. The Major Tenets of WIA Redesign were posted for public comment, updated, and approved by the L.A. County WIB at its November 29, 2012 meeting. The Major Tenets were included in the 2013-2017 5-Year Local Area Plan that was submitted to the State and their implementation has already begun.

CSS designed a handout that lists the Guiding Principles that will be the foundation for higher performing WIA system.

Ctrl & Click to view [9 Major Tenets of WIA Redesign](#)

FRONT LINE: WORKING WITH VETERANS

At its November 29, 2012 Quarterly Board meeting, the L.A. County WIB unanimously voted to co-sponsor a regional training conference in partnership with the City of Los Angeles, Pacific Gateway, Verdugo, Foothill, South Bay, and SELACO WIBs to strengthen coordination and collaboration on employment services to veterans county-wide. The Commissioners of the L.A. County WIB were excited and eager to participate in special efforts to support veterans.

In California, recent numbers from the Bureau of Labor Statistics showed the unemployment rate for post 9/11 veterans is about 12% and nearly one-third of post 9/11 veterans ages 18-24 are out of work. The statistics are evidence that veterans often face unique challenges when transitioning from the military into the civilian workforce. The regional training conference was designed to address these challenges by assisting, educating, and creating new partnerships among workforce professionals and community based organizations that work on the 'front lines' serving veterans.

This groundbreaking event, titled *Front Line: Working with Veterans Capacity Building Conference for Work-*

FRONT LINE: WORKING WITH VETERANS Capacity Building Conference for Workforce Professionals

www.FrontLineConference.org

force Professionals, was held at the Long Beach Convention Center on May 15, 2013. Many distinguished and experienced professionals participated to share their knowledge on serving veterans. Some of the topics covered included military culture; recruitment; assessment and training; translating military experience into civilian labor force; and resources and funding.

The event was an overwhelming success! Approximately 300 workforce professionals attended. The collaborative effort of the seven WIBs of L.A. County was also acknowledge nationally by the National Association of Workforce Boards (NAWB). The conference was prominently featured on the NAWB website homepage as the national **Success of the Month**, June 2013.

2013 EVENTS

CWA Spring Conference was held March 27-29 in San Diego, CA. Richard Verches, WIB Executive Director was a panelist on "Strategic Partnerships with Business, Community Colleges and Registered Apprenticeship Programs Implementing AB554".

WIB Commissioners Jerry Gaines (chair), Mike Patel (Vice-Chair), and Paul Kral were in attendance.

A Regional Nanotechnology Summit is being considered for the fall in coordination with DOL, Chambers of Commerce and WIBs in L.A., Riverside and San Bernardino Counties.

2013 NAWB FORUM AND CONGRESSIONAL VISITS

L.A. County WIB Commissioners Jerry Gaines (Chair), Mike Patel (Vice-Chair), Helen Romero Shaw, Michael Dolphin, Shomari Davis, Dr. Monte Perez, Dr. Patricia Ramos, Irshad Haque and Walter Larkins attended the annual National Association of Workforce Boards (NAWB) Forum March 8-14 in Washington D.C. Richard Verches, WIB Executive Director was a panelist along with the Contra Costa County WIB and CWA for a presentation entitled "**Informing and Educating Policy Makers: Messaging, Mobilizing, and Mentoring**". The presentation showcased the WIB's advocacy efforts and congressional briefing materials to encourage private sector board members to be champions of the WIA system.

After the Forum, WIB Commissioners representing business, labor and higher education met with 12 of the 17 members of the L.A. County delegation in Congress to share program successes, WIA redesign and our Veterans and Foster Youth initiatives.

Helen Romero Shaw was recognized for her 9 years on the NAWB Board of Directors.

2013 EVENTS

Richard Verches, WIB Executive Director, was invited to be a Panelist on "**The Systems Collaborative: The Future of Collaboration**" at a Workforce Leadership Symposium. The event was held on April 23 at the EXPO Center at Exposition Park, hosted by the L.A. Workforce Systems Collaborative (County and City of L.A. WIBs, L.A. Area Chamber, LAUSD, LACCD, LAEDC, United Way, and UniteLA) to highlight best practices and improve the efficiency and effectiveness of the partnership between labor, government, business and education to coordinate workforce development initiatives in the region.

PRESS CONFERENCE ANNOUNCES COUNTY'S INVESTMENT IN YOUTH

The County of Los Angeles partnered with St. Francis Medical Center to organize a press conference to announce the County's increased commitment of \$5M for a countywide Summer Youth Employment Program (SYEP). In addition, L.A. City Council has committed \$2M and over \$200,000 was received from private supporters. An estimated 3,100 youth ages 14-21, will have an opportunity to receive up to 100 hours of paid work experience from July to September.

2nd District Supervisor and Chairman of the Los Angeles County Board of Supervisors, Mark Ridley-Thomas made inspiring remarks on the importance and urgency of investing in our youth, the future of our Nation.

Three former SYEP participants from Hub Cities, German Zambrano (East L.A. College), Berli Delgado (UC Santa Cruz), and Jeremy Stevenson, from Special Needs Network and Crossroads spoke about the impact of summer employment on their higher education and career aspirations.

Media in attendance included Martin Orozco, ABC/KHJ, Telemundo Channel 52, Nick Hankoot KTTV/ FOX TV, Lorenza Munoz, Press Information with Supervisor's 2nd District Office, Benjamin Uy, CSS Photographer and Jeffery Wang, CSS (who filmed the entire press conference.)

Richard Verches, L.A. County WIB Executive Director served as Emcee. He introduced invited guests including representatives from the seven WIBs of L.A. County, Congressional staff, Mayor of Lynwood, City Council and School Board members, EDD, Chambers of Commerce, and Luther Evans from DPSS which provided a significant amount of the funding. CSS Director, Cynthia D. Banks provided a brief overview of CSS's role as administrative entity for the second largest local workforce investment area in the state and third largest in the nation. She was followed by Dr. Gerald T. Kozai, CEO and President of St. Francis Medical Center, who acknowledged the St. Francis Foundation Board of Trustees, including L.A. County WIB Commissioner Mike Patel who was instrumental in the County's partnership with the hospital. Dr. Kozai also spoke briefly on the hospital's training and employment to local residents as well as their commitment to place 120 youth at the hospital during the 2013 SYEP.

L.A. County WIB Members in attendance: Mike Patel, Michael Dolphin, Erick Verduzco-Vega, Angela Gibson, Lola Smallwood Cuevas, Walter Larkins and Shomari Davis. **Businesses invited included** Byron Reed, Wells Fargo and Maria Nieto, L.A. Chamber of Commerce.



Supervisor Mark Ridley-Thomas and CSS Director Cynthia Banks are surrounded by SYEP participants, stakeholders and special guests at the Press Conference



Supervisor Mark Ridley-Thomas addresses a large audience of SYEP supporters

COUNTY OF LOS ANGELES 2013 SUMMER YOUTH EMPLOYMENT PROGRAM "EARN and LEARN"



<http://css.lacounty.gov/lacountysummerjobs.htm>

Press Conference Poster Board: The concept of this year's SYEP is "Earn and Learn". Youth participants will "Learn" in Personal Growth Training while they "Earn".

For more information about SYEP 2013, visit:

<http://css.lacounty.gov/lacountysummerjobs.htm>

America's **JobCenter**
of CaliforniaSM

America's **JobCenter**
of CaliforniaSM

The new brand logo for the America's Job Center Network.

AMERICA'S JOB CENTER OF CALIFORNIA NETWORK

Consistent with the Tenets of the Redesign of the L.A. County WIA System, a franchise model approach with standardized branding of all WIA Adult and Youth Providers is a priority. The Department of Labor announced a national branding initiative in May 2011 creating the America's Job Center Network. The California WIB adopted America's Job Center Network of California as the state brand. The Los Angeles County WIB is committed to implement this brand in 2013-14. Stay tuned for this exciting change!!

CONTRACTOR SELECTIONS FY2013-14

The following agencies were selected to provide WIA Program services in designated areas within L.A. County for FY 2013-14. Another one of many new and exciting changes to the L.A. County WIA system!

WIA Adult Agency	District
Community Career Development	2
Goodwill Industries	1, 5
Rescare Workforce Services	1, 2

WIA Youth Agency	District
Archdiocese Youth Employment	1
Asian Youth Center	5
Hub Cities	1, 2
Jewish Vocational Service (JVS)	3
LA Works	5
Los Angeles County Office of Education	1, 5
Los Angeles Urban League	2
Managed Career Solutions	1, 5
Mexican American Opportunity Foundation	1
Santa Anita Family Services	1
SASSFA	4

WELCOME TO THE LOS ANGELES COUNTY W.I.B.

We are honored to welcome four new Business Representatives to our Board, all of whom bring a wealth of experience and expertise:

David Flaks

Chief Operating Officer
L.A. Economic Development Corp (LAEDC)
Nominated by LAEDC

Joe Herrera

Vice-President, Human Resources
Staples Center/AEG
Nominated by National Association of Women Business Owners

Brad Pollak

Owner
The Brad Pollak Company
Nominated by LAEDC

Genine Wilson

Greater L.A. and Orange County Vice-President
Kelly Services
Nominated by LAEDC



New Member introductions at the L.A. County WIB Strategic Planning Retreat, May 31, 2013.

COMPTON WORKSOURCE CENTER FINDS GROW PLACEMENTS IN DEMAND

The Compton WorkSource Center, operated by Community Career Development, Inc. (CCD) recently had the opportunity to take part in a new pilot project in Los Angeles County. The project was to focus on a different approach to help those receiving General Relief. The Department of Public Social Services (DPSS) engaged Community and Senior Services (CSS) to determine if cost savings of General Relief (GR) funds could be measured through a pilot employment program whereby GR participants earn their monthly grant through subsidized employment. To that end, this project introduced 100 GR participants, who were determined to be work ready, to the workforce system and provided them with subsidized employment. The acronym for this project is the GROW which stands for General Relief Opportunities for Work.

Community Career Development's Compton WorkSource Center, was one of three WorkSource sites chosen to take part in this project. It was assigned 34 participants to place. Due to the constant outreach efforts and partnering of the Compton WorkSource Center with other local entities, it was able to rapidly place these youth at Employment Development Department (EDD) Offices, faith based organizations and local governmental agencies.

The Compton WorkSource Center is particularly proud of the relationship it has developed with the Compton City Council which facilitated the placement of four interns at Compton City Hall. The participants were placed in such Departments as Building and Safety, Housing Authority and the City Manager's Office.

Compton City Hall and many of the other sites sought to keep the interns placed with them and thought the project ended too soon. The Compton WorkSource Center received several glowing complimentary evaluations of the interns and all the sites have requested new interns when the program starts again.

The Compton WorkSource Center continues to follow up with its prior participants. They are offered career counseling and job leads.



Compton WorkSource Center GROW participants with City Council Members

COMPTON WORKSOURCE CENTER PROMOTES CALFRESH

May was CalFresh Awareness Month. CalFresh is the new program that has replaced the Food Stamps Program in California and many agencies are working together to get out the word. The partners included in this effort are the Los Angeles County Board of Supervisors, Department of Public Social Services, the United States Department of Agriculture – Food and Nutrition Services, the California Department of Social Services and various community partners. This is part of the continuing and focused effort to eliminate hunger in America.

CCD's Compton WorkSource Center is one of the partners in this project and last week it was a site for a CalFresh Mobile Unit taking part in this program. The staff with CalFresh provided counseling and information about the program. Attendees were also able to apply on-site for benefits. This effort is important to help teach people how to increase household budgets and to provide families more nutritious and healthy meals.

To help promote the event, local radio station KJLH did a remote broadcast at the site. Big Pee Wee, a disc jockey with KJLH, handled the local broadcast. He also held drawings for prizes such tickets to local events, including concerts and sporting events and participants also won gear to wear at those events.

The Compton WorkSource Center was truly honored to be part of this program and is constantly trying to spread the word about the new CalFresh Program.

COMPTON WORKSOURCE CENTER SUCCESS STORY WITH PEDRO M. MARTINEZ, III

The Compton WorkSource Center has a history of helping veterans return to the workforce after they have completed their military service. Many have valuable skills but the severe economic downturn makes finding the proper job match difficult even still.

One such person was Pedro "Pete" Marquez, III. He is a veteran who served in the Army. While in service, he developed valuable skills and when he was discharged, he was eventually able to get a job as a construction equipment mechanic. However, Mr. Marquez was unable to keep his job in the trying economic times. For three years he unsuccessfully sought to rejoin the ranks of the working.

Then one day, around three years ago, he saw an online advertisement for training for veterans. He initially reported to the Wilshire-Metro Site of Community Career Development, Inc., the agency that operates the Compton WorkSource Center. He was later directed to the Compton WorkSource Center where the training for security guards was to be held. He made certain that he attended the classes faithfully and studied intensely to ensure that he would pass. On graduation day at the Compton WorkSource Center, he was not sure what the future would hold.

Nevertheless, Mr. Marquez would not be discouraged! Eventually he was hired by Pacific Protection Services, Inc. when it held a recruitment at the Compton WorkSource Center. Pacific Protection Services, Inc. also provides security services for the Compton WorkSource Center.

Mr. Marquez's first assignment was as guard at Wells Fargo where he was paid \$8.50 an hour. He moved up rapidly because he was always on time and always available to fill in for others.

Eventually he became a New Account Specialist. However, his upward movement did not stop there. He is now a Field Supervisor and checks on security guards at various sites. He recently had to come to the Compton WorkSource Center to help with an assignment and expressed the gratitude for being able to get in the program and find gainful employment. His wages went from \$8.50 an hour to \$12.00 an hour in a couple of years.

When he came back to help with a matter at the Compton WorkSource Center, his success had come full circle, and both the Compton WorkSource Center and Mr. Marquez have benefitted.



CITIES SERVED BY L.A. COUNTY WORKFORCE INVESTMENT BOARDS



L.A. COUNTY WIB	Sup Dist	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Azusa	1	49,207	12.9%	11.1%
2 Baldwin Park	1	81,604	14.8%	12.7%
3 Bell	1	38,867	15.7%	13.5%
4 Bell Gardens	1	47,002	18.7%	16.3%
5 Claremont	1	37,608	6.3%	5.3%
6 Commerce	1	13,581	22.1%	19.3%
7 Cudahy	1	26,029	16.4%	14.2%
8 El Monte	1	126,464	14.6%	12.6%
9 Huntington Park	1	64,219	17.6%	15.2%
10 Industry	1	803	21.0%	18.3%
11 Irwindale	1	1,717	12.3%	10.6%
12 La Puente	1	43,355	13.9%	12.0%
13 Maywood	1	30,034	17.2%	14.9%
14 Montebello	1	65,781	13.2%	11.4%
15 Monterey Park	1	65,027	9.0%	7.7%
16 Pico Rivera	1	66,967	11.1%	9.5%
17 Pomona	1	163,683	13.2%	11.3%
18 Rosemead	1	57,756	10.5%	9.0%
19 South El Monte	1	22,627	15.1%	13.0%
20 South Gate	1	101,914	15.1%	13.0%
21 Vernon	1	96	0.0%	0.0%
22 Walnut	1	32,659	5.8%	4.9%
23 West Covina	1	112,890	10.5%	9.0%
24 Compton	2	99,769	20.0%	17.4%
25 Culver City	2	40,722	8.2%	7.0%
26 *Florence-Firestone	2	60,197	23.3%	20.4%
27 Lynwood	2	73,295	18.6%	16.1%
28 Agoura Hills	3	23,387	5.3%	4.5%
29 Beverly Hills	3	36,224	8.3%	7.1%
30 Calabasas	3	23,788	5.5%	4.6%
31 Hidden Hills	3	2,025	3.9%	3.4%
32 Malibu	3	13,765	4.1%	3.5%
33 San Fernando	3	25,366	12.2%	10.4%
34 Santa Monica	3	92,703	9.8%	8.4%
35 West Hollywood	3	37,805	10.1%	8.6%
36 Westlake Village	3	8,872	6.5%	5.5%
37 Avalon	4	3,559	5.6%	4.8%
38 Diamond Bar	4	61,019	8.5%	7.3%
39 La Habra Heights	4	6,151	4.9%	4.1%
40 La Mirada	4	50,015	7.3%	6.2%
41 Palos Verdes Estates	4	14,085	2.7%	2.3%
42 Paramount	4	57,989	17.2%	14.9%
43 Rancho Palos Verdes	4	42,893	4.1%	3.5%
44 Rolling Hills	4	1,974	2.1%	1.7%
45 Rolling Hills Estates	4	8,157	3.5%	3.0%
46 Santa Fe Springs	4	17,929	9.9%	8.5%
47 Whittier	4	87,128	8.5%	7.3%
48 Alhambra	5	89,501	10.3%	8.8%
49 Bradbury	5	963	7.1%	6.1%
50 Covina	5	49,622	8.4%	7.2%
51 Glendora	5	52,830	6.2%	5.3%
52 La Verne	5	34,051	6.9%	5.9%
53 Lancaster	5	145,875	16.6%	14.4%
54 Palmdale	5	152,622	14.7%	12.7%
55 San Dimas	5	36,946	7.0%	5.9%
56 San Gabriel	5	42,984	9.8%	8.4%
57 San Marino	5	13,415	5.4%	4.6%
58 Santa Clarita	5	177,641	7.3%	6.2%
59 Temple City	5	35,892	7.7%	6.6%
Total Population Served		4,006,138 (including unincorporated areas)		

COUNTY AND STATE	Population July 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
County of Los Angeles	10,473,535	11.9%	10.2%
State of California	38,826,898	11.0%	8.8%

Los Angeles County's seasonally-adjusted unemployment rate is 9.7% which is **2.1% higher than the nation's average** (June 2013)

CITY OF LOS ANGELES WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Los Angeles	All	4,094,764	13.1%	11.3%
Total Population Served		4,094,764		

FOOTHILL WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Arcadia	5	56,719	6.8%	5.8%
2 Duarte	5	23,124	8.3%	7.1%
3 Monrovia	5	39,984	10.5%	9.0%
4 Pasadena	5	151,576	9.1%	7.8%
5 Sierra Madre	5	11,099	3.6%	3.1%
6 South Pasadena	5	25,881	5.9%	5.0%
Total Population Served		308,383		

PACIFIC GATEWAY WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Lomita	4	21,015	8.7%	7.4%
2 Long Beach	4	494,709	13.1%	11.2%
3 Signal Hill	4	11,465	9.5%	8.1%
4 Torrance	4	149,717	6.0%	5.1%
Total Population Served		676,906		

SELACO (Southeast L.A. County) WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Artesia	4	17,608	8.6%	7.3%
2 Bellflower	4	77,312	12.1%	10.3%
3 Cerritos	4	54,946	6.5%	5.5%
4 Downey	4	113,715	9.6%	8.2%
5 Hawaiian Gardens	4	15,884	13.3%	11.5%
6 Lakewood	4	83,636	7.7%	6.6%
7 Norwalk	4	109,817	12.5%	10.8%
Total Population Served		472,918		

SOUTH BAY WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Carson	2	98,047	12.0%	10.3%
2 Gardena	2	61,927	11.1%	9.5%
3 Hawthorne	2	90,145	15.4%	13.3%
4 Inglewood	2	119,053	14.8%	12.8%
5 Lawndale	2	33,641	11.8%	10.1%
6 El Segundo	4	17,049	5.9%	5.0%
7 Hermosa Beach	4	19,599	5.3%	4.5%
8 Manhattan Beach	4	36,773	4.2%	3.6%
9 Redondo Beach	4	68,105	6.3%	5.4%
Total Population Served		544,339		

VERDUGO WIB	Sup. Dist.	Population Jan. 2010	Unemployment Rate July 2012	Unemployment Rate June 2013
1 Burbank	5	108,469	9.7%	8.3%
2 Glendale	5	207,902	10.4%	8.9%
3 La Cañada-Flintridge	5	21,261	4.6%	3.9%
Total Population Served		337,632		

*Florence-Firestone is an unincorporated area of the County. Due to its high unemployment, it is included in this report.

Unemployment rates source: <http://www.labormarketinfo.edd.ca.gov>

Unemployment data as of 7/19/13 (not seasonally adjusted)

Population: source Department of Finance, <http://www.dof.ca.gov>



WorkSource

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MISSION STATEMENT

The Los Angeles County Workforce Investment Board (WIB) provides leadership by convening and facilitating public and private stakeholders, and connecting employers to a qualified workforce through education and training.

WIA E-Newsletter
December 2011

Message From The L.A. County WIB Chair
on David H. Davis

The next few pages will give you a glimpse into the work that has been done over the last few years. New approaches continue to be evaluated, and those worthy, implemented, by a talented, dedicated team. Employers and job seekers throughout the county rely on and benefit from this concerted effort. We look forward to meeting even greater challenges in the new year.

COUNTYWIDE NEWS

Under the federal Workforce Investment Act (WIA), seven Workforce Investment Boards (WIBs) have provided policy and oversight leadership for Department of Labor funded employment and training program services in L.A. County's 16 million residents including job seekers and businesses since 2002.

Countywide, the seven WIBs fund:

- 48 One-Stop Centers (WorkSource, Family Source, Employment and Training Centers) serving unemployed and laid-off workers
- 38 Youth Centers serving youth ages 14-24 through work experience programs, high school completion and post-secondary education
- 11,900 adults received job or career training for careers in established industries
- 20,833 youth were also provided valuable career work experience due to additional adult training. See page 3 for overview of County and WIA funded 2011 Summer Programs

The L.A. County Local Workforce Investment Area serves over 15 million residents as the 7th largest WIB in the U.S.

WIA E-Newsletter
March 2012
Volume 2

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GOODWILL FOR VETERANS

In Spring 2011, the L.A. County WIB approved a Veterans Pilot Program and selected Goodwill Southern California, one of its WorkSource Center operators, to implement it. To date, over 5,000 Veterans have been served through various services: 165 Veterans and their family members have been placed in jobs and 100 have received training.

Goodwill has Veterans to develop and manage the pilot project that will expand job training, placement and employment services and programs to thousands of Veterans, as well as their spouses and families. These program specialists, former Vets themselves, are uniquely qualified to respond to and address the special needs of these men and women who have served our country and now face the challenges of reintegrating into a civilian world suffering massive unemployment rates.

The staff provide one-on-one career counseling and access to information preparation courses, educational and technical skills classes, and work boots all aimed at assisting Veterans find meaningful employment so that they may advance beyond their military careers and regain a sense of pride, dignity and purpose. (Cont on page 2)

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Volume 3

COMMUNITY COLLEGE COLLABORATION

A stronger partnership on workforce development and training initiatives is a first step in the long-term strategy to build the workforce investment system. The L.A. County Workforce Investment Board (WIB) is committed to increasing our collaboration with community colleges and college districts throughout the county to improve regional coordination of our respective and shared workforce development and training, particularly in light of SRTSA training requirements.

Our Santa Clarita WorkSource Center (subsite) at Antelope Valley WorkSource Center, has an innovative partnership with the College of the Canyons (COC) Employee Training Institute (ETI) and the Center for Applied Computer Technology (CACT), that is putting job seekers to work.

On May 12, they hosted a recruitment event at the College to select candidates for Manufacturing Assembly and Technician Training programs offered through the Employee Training Institute. The top 12 candidates were selected from 73 registrants through an interview presentation, pre-screen, and interview process, which was followed by ACT Institute Assessments. This pre-screening and assessment process has proven to be a successful way to identify capable workers who need training to become more marketable.

Following training, the Santa Clarita WorkSource Center will work with the College's Career Services to ensure students are "interview-ready" by the time they complete the program. Upon graduation, students will participate in a specialized recruitment event with local and regional employers. Many students end up with multiple job offers, while others will continue to work with the WorkSource Center to find the ideal career opportunity.

The WorkSource Center has regularly partnered with College of the Canyons, where they are co-located, to meet requirements for specialized training, which has resulted in a 75 percent placement rate or better for job seekers who complete the training.

EXPUNGEMENT EXPECTATIONS

Our county has the highest rate of incarceration in the world. Many are incarcerated for offenses that are not a serious nature. While this may seem as being tough on crime, it is also tough to get ex-offenders in to the workforce and away from crime. Many experts recognize that successful re-entry requires sustainable employment.

Recent employment helps eliminate barriers to the most serious barriers to re-entry into the work force and society. Community Career Development, Inc. (CCDI) which operates the L.A. County funded Computer WorkSource Center needs with lawyers who handle both sides of criminal cases in order to develop a more streamlined and more comprehensive employment program.

CCDI also sponsors monthly expungement workshops at its Computer WorkSource Center that are open to everyone. CCDI plans to expand on these workshops to eventually handle multiple expungement cases in a courtroom of one time, with the assistance of pro bono attorneys.

Donna Moore, Executive Director of CCDI, is recognized by the report and many positive reviews she has received about their plans to make re-entry simple, efficient, and painless for the many new job seekers who have gotten an early release due to AB109.

WIA E-Newsletter
July 2012
Volume 4

SUMMER YOUTH EMPLOYMENT PROGRAM 2012

At its February 14, 2012 Quarterly Board Meeting, the Los Angeles County Workforce Investment Board approved \$1.1 million in work youth formula funds for currently available WIA Youth program to implement a transitional work experience program through the Summer Youth Employment Program through August 30, 2012. The L.A. County Board of Supervisors and L.A. County Department of Public Social Services provided an additional \$2.4 million for the seven WIBs of the County to implement a Summer Youth Employment Program Countywide.

Last year the Department of Labor issued Training and Employment Guidance Letter (TEGL) No. 30-10, that allowed the State to request a waiver for the utilization of urgent WIA Youth Formula Funds to conduct a summer youth program for youth who receive CalFresh.

VETERANS' PILOT PROGRAM: A SUCCESSFUL PROGRAM YEAR

"Although we are happy about our performance, it is the service we really pride ourselves on."

Michael Johnson, Veterans Pilot Program Manager

For over a year now, Goodwill Southern California has operated the L.A. County WIB's Veterans Pilot Program. Goodwill has Veterans to develop and manage the pilot project that has expanded job training, placement and employment services and programs to thousands of Veterans, as well as their spouses and families. The staff provide one-on-one career counseling and access to employment preparation courses, educational and technical skills classes, and work boots all aimed at assisting Veterans find meaningful employment. Collaboration and partnership with organizations such as US VETS, Volunteer of America, VA, US ARMY, US AIR FORCE, MARINES, NAVY, Salvation Army, Veterans Affairs, Colleges, EDC, and PATH ensure that the Veterans we serve will get the support they need and deserve.

The table below shows performance measures reported by Goodwill Southern California from April 2011 to July 2012.

In addition to the numbers reported (left), Goodwill WIB has 88 Veterans through training and placed 110 non-veterans Veterans in employment. 100% placements would be 112.4 to 119.1.

The Veterans served ranged from age 22 to 68.

Target	Actual	Percentage	Delta/Target
Served	1000	62.7%	126.3%
Enrolled	133	186	140%
Placed	63	132	185.1%

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2012 L.A. COUNTY SUMMER YOUTH EMPLOYMENT PROGRAM

The Summer Youth Employment Program was once again a success!

Thanks to a U.S. Department of Labor action, the L.A. County WIB was able to set aside \$1.1 million of WIA Youth funds to administer a Summer Youth Employment Program. An additional \$2.4 million was received from the L.A. County Board of Supervisors and DPHS Department.

L.A. County's 17 Youth Providers were able to enroll 2,206 Youth in the Summer Youth Employment Program this year! Enrollment received valuable work experience in individual employment opportunities in the public, private and non-profit sectors.

Sector	Placement	Percentage of Placement
Private	793	36%
Public	728	33%
Non-Profit	685	31%
Total	2,206	100%

L.A. County WorkSource Center of all the 2012 Summer Youth Employment Programs

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